

Subject: iCare Connect - A newsletter for iCare Partners, August 2018



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It's a busy time of the year: getting in those last-minute vacations with your family, prepping children to return to school or college, and attending the many "fairs and fests" that are a staple of a Wisconsin summer.

Independent Care Health Plan (iCare) has also kept busy over the last few months. We're expanding our office space. We've attended and sponsored many events. We won the Top Employer award for the 5th year in a row (and the 7th time in 9 years!). We're partnering with great organizations like the Milwaukee Fire Department and Mr. Bob's Under the Bridge to provide health care and other services to some of the most vulnerable populations. And we are hosting health fairs for our members. A lot going on in a short period of time.

We've summarized a few of the many iCare happenings below. While you are reading, please keep in mind we want this newsletter to be as relevant as possible to your needs. What would you like to see from future newsletters? Please email us your thoughts and ideas at info@icare-wi.org.

We hope this will be a welcome addition to your inbox. And if you know of a co-worker or colleague that would benefit from or would like to receive this newsletter, please forward to him/her and encourage them to subscribe by clicking [here](#).

Thank you — and enjoy!



Tom Lutzow, Ph.D.

Top Employer

We did it! For the 5th year in a row, and the 7th time in 9 years, iCare was named a Milwaukee Journal Sentinel TOP WORKPLACE!

iCare President and CEO, Tom Lutzow, summarized our win to employees, "This is a genuine reflection of the way each of you brings the iCare mission to life and make our Core Values a reality as you help those we serve. I am truly honored to lead this organization because of the valuable work we do...."



iCare Office Expansion

iCare's offices are expanding! We are leasing a new suite which adds an additional 14,000 square feet to our current space. Construction began in June with occupancy expected in early September. The expansion brings our total Schlitz Park square footage to nearly 50,000 square feet. For more information, read the [news release](#).



iCare's Annual Brewer Game and Tailgate Event

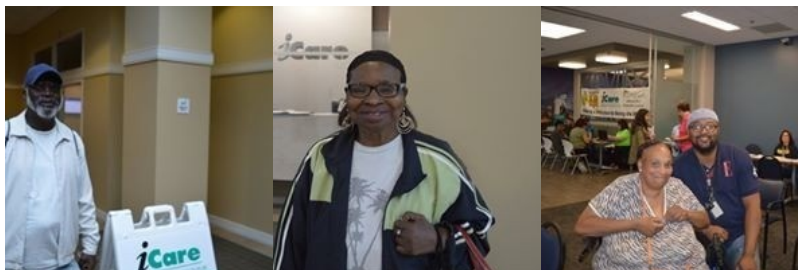
It was time to get our Brewer Game on! On May 30, iCare hosted its annual Brewer Game and tailgate event for the employees as a thank you for all their hard work and commitment to our members. As you will see by the [photo album](#) a great time was had by all!

Milwaukee Fire Department and iCare Collaborate to reduce Emergency Department Overuse and Improve Outcomes for Members

In April, the Milwaukee Fire Department (MFD) and iCare entered into an agreement to leverage MFD's Mobile Integrated Healthcare (MIH) program to improve outcomes for selected iCare members, while reducing overuse of Emergency Departments.

The mission of the MIH program is to provide a path to health care for at-risk populations. MFD community paramedics proactively insert themselves into the health care lives of members who have demonstrated a high level of ED usage; in some cases, over fifty visits per month. Some iCare members are hard to find. MFD Community Paramedics will locate them and regularly check in on them before an "emergency" occurs, and offer education on ways to receive care that doesn't involve the ED.

[Read the full press release and a MIH success story](#)



Member Health Fair

As the smiling faces show, iCare was the place to be on June 22; it was the iCare Health Fair Day! Select iCare members (a few are pictured above) were invited to attend and have their blood pressure checked, get a diabetic eye exam, obtain an A1C screening, review medications with our pharmacists, and have their body mass index measure. We had a great turnout and many iCare members received necessary exams and screenings that they might not have obtained on their own. Ultimately that is what it is all about — ensuring our members receive the care they need so they may live their best and healthiest life.

[View the photo album](#)

Helping the Homeless

On any given night, as many as 1,500 people in Milwaukee are without a permanent place to sleep, including families and children. Without a stable place to stay, these individuals face unique health care challenges.

This summer, iCare teamed up with the Milwaukee Fire Department's Mobile Integrated Healthcare team and Mr. Bob's "Under the Bridge" to outreach to Milwaukee's homeless. We are providing health resources for homeless individuals, screening for healthcare needs, and hygiene kits.

We thank these two organizations for their support and partnership to provide health care for homeless individuals.

And we send a very special thank you to Bob Burmeister from Mr. Bob's "Under the Bridge". Bob donated the hygiene kits. Your generosity knows no bounds!

iCare's New TV Commercial

Have you seen iCare's latest TV commercial? Whether a health goal is mobility, independence, or just peace of mind, the iCare Medicare plan can help individuals get there. [View the commercial.](#)

Connect with Us

Have you visited the iCare Facebook page lately? If not, please go to <https://www.facebook.com/IndependentCareHealthPlan> and LIKE us to get information on iCare services, community resources, current and future events, and more!

Follow the iCare conversation on Twitter by visiting <https://twitter.com/iCareHealthPlan> and click on "Follow" or "Like".

And, check out our new [iCare Event Calendar](#) on our website - www.iCareHealthPlan.org. We participate in many events, such as walks/runs, fundraisers, sponsorships, health fairs, and more. We also host our own events like mini health fairs! Take a look at our iCare Information Event Calendar now, and check this page often to see what we have coming up for the iCare member community!

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